

MEDIA ALERT

FOR IMMEDIATE RELEASE

**Los Angeles City Council President Herb Wesson to Honor
West Adams Girl Scout in Special “Crossing Ceremony,” June 8**
*Girl Scout Gwendolyn Rudd rallied for a pedestrian-activated light on Jefferson Blvd.
Now, at age 13, her hard work has paid off*

WHAT: Talk about patience, persistence, and pay-off! Cadette Girl Scout Gwendolyn Rudd (13 years old) is seeing the outcome of her two-year long awareness campaign with her troop: a new pedestrian-activated light installed on Jefferson Blvd., helping make a crosswalk even safer for the recently renovated Leslie N. Shaw Park.

To recognize the advocacy of Gwendolyn and her troop (West Adams Troop 3725), **Los Angeles City Council President Herb J. Wesson, Jr., will meet with Gwendolyn for a special crossing ceremony on June 8, 10:30–11:30 a.m. at the site of the new light at 2223 W. Jefferson Blvd., Los Angeles.** Media is invited and encouraged to attend.

In 2015, Gwendolyn brought the crosswalk idea to her troop when the girls were tasked with voting on a community issue to tackle for their Girl Scout Bronze Award project. The Bronze Award is the highest award a girl can earn as a Junior (grades 4–5) and requires girls to identify a community issue, work as a team, and create a lasting solution. The troop enthusiastically voted for Gwendolyn’s idea and set out to spread awareness about the need for a safer crosswalk. Gwendolyn took what they compiled and presented a display board with letters from the troop to the United Neighborhoods Neighborhood Council ([see video](#)). Shortly thereafter, Los Angeles City Council President Herb J. Wesson, Jr. was able to secure funding for the safety improvement project and the pedestrian-activated light was completed on April 14, 2017.

“Hard work and leadership pays off,” said Los Angeles City Council President Herb J. Wesson, Jr. “Gwendolyn and West Adams Troop 3725 are Cadettes of courage, confidence, and character who together are making the world a better place one neighborhood at a time.”

WHEN: Thursday, June 8, 2017, 10:30 a.m.–11:30 a.m.

WHERE: 2223 W. Jefferson Blvd., Los Angeles, CA 90018

WHO:

- Los Angeles City Council President Herb J. Wesson, Jr., Los Angeles City Councilmember, District 10
- Girl Scout Bronze Award recipient Gwendolyn Rudd (Cadette Girl Scout, age 13), family, and friends
- Girl Scouts of Greater Los Angeles CEO Lise L. Luttgens, Chief External Relations Officer Natalie Farrar Adams, and Chief Financial and Administrative Officer Brenda Zamzow

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About Girl Scouts of Greater Los Angeles

Girl Scouts of Greater Los Angeles, a 501(c)(3) nonprofit, serves more than 40,000 girls in partnership with 24,000 adult volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. Girl Scouts of Greater Los Angeles is the largest girl-serving nonprofit agency in Los Angeles. Through the council's programs in entrepreneurship, life skills, outdoor, and STEM (science, technology, engineering, and math), Girl Scouts prepares girls to practice a lifetime of leadership. To join, volunteer, reconnect, or support, visit www.girlscoutsLA.org or call 213-213-0123.

